



EXPERIENCE THE POWER OF CONFERENCE TRACKER

AND CAPTURE THE ATTENDEE INFORMATION YOU WANT!

Conference exhibitors have the option to scan their leads with the Conference Leads management system.

Retrieve accurate Conference attendee contact information with an Apple or Android device. Attendees will have a custom QR code on their badges for you to scan. With the app, you will be given direct permission from the attendee to scan their badge and obtain their contact information, **including their email address**. This system also allows you to create qualifying questions and notes to properly handle each lead to follow up in a timely manner.



GET ALL OF THE DETAILS ON THE BACK OF THIS FLYER AND GET CONNECTED!

The Conference Leads app is available through Engineerica, the official and exclusive lead retrieval supplier for Illinois ASBO.

Your Reliable Lead Management System

Smart · Simple · Secure

Lead Retrieval Solution

- Capture leads anytime, anywhere using your personal Android or iOS device
- Create custom qualifying questions
- Allows personalized note taking
- Instantly email leads to yourself
- Easily import leads into your CRM
- Generate lead reports and analytics
- No Wi-Fi required



System Requirements:

Apple iOS – compatible with phone, touch and iPad devices (iOS 10.0 or higher)

Android – compatible with phone and tablet devices (4.3 Jelly Bean or higher)

Purchase Now



<http://conftrac.com/AC19>

Capture Every Prospect!

Engineerica is the official and exclusive lead retrieval supplier for the .

Not everyone at the show will have a business card. However, everyone will have a name badge to scan. You have made an investment to attend the . How do you maximize your opportunities? Provide your staff with Conference Leads to easily capture information. A simple scan guarantees accurate attendee contacts. Our system allows custom qualifying questions and notes to handle each lead and follow up in a timely manner.

With Conference Leads you'll be able to capture lead information securely on your smart device and later sync it to the cloud. Regardless of the quality of the Wi-Fi connectivity available at the event, your leads will always be safe and accessible.

Conference Leads Pricing

	EARLY REGISTRATION	REGULAR REGISTRATION	ON-SITE REGISTRATION
FIRST LICENSE	\$169	\$199	\$249
ADDITIONAL LICENSES	\$119	\$149	\$199